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10AL61

Sixth Semester B.E. Degree Examination, Dec.2018/Jan.2019
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART - A

- 1 a. Define Management. Explain the different roles of manager. (09 Marks)
b. List out the levels of management. (03 Marks)
c. Explain Taylor's scientific management. Mention its limitations. (08 Marks)
- 2 a. What are the different steps involved in planning? (07 Marks)
b. What are signal use and standing plans? Explain. (08 Marks)
c. Differentiate between strategic and tactical planning. (05 Marks)
- 3 a. Explain in brief the principles of Organisation. (06 Marks)
b. Explain the various sources of recruitment. (08 Marks)
c. Discuss the steps in the selection procedure. (06 Marks)
- 4 a. Explain Maslow's theory of motivation. (06 Marks)
b. Explain the various barriers to communication. (06 Marks)
c. What are the different steps involved in controlling process? (08 Marks)

PART - B

- 5 a. Explain the stages of entrepreneurial process. (06 Marks)
b. Mention the barriers involved in entrepreneurship. (04 Marks)
c. Bring out the broad classification of entrepreneur. (10 Marks)
- 6 a. List out characteristics of SSI. (06 Marks)
b. Discuss the impact of Liberalisation, Privatisation, Globalisation on SSI. (08 Marks)
c. Define Ancillary and Tiny Industries. (06 Marks)
- 7 a. Briefly list out objectives of KSFC. (04 Marks)
b. Explain the following :
i) TECSOK ii) NSIC iii) KIADB iv) SIDBI. (16 Marks)
- 8 a. Write the various points to be considered for project identification. (05 Marks)
b. Describe the several stages followed in project formulation. (10 Marks)
c. Write the differences between PERT and CPM. (05 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.